

Official Rules

The Show Your Support Sweepstakes (“Sweepstakes”) Official Rules

- 1. ELIGIBILITY:** All legal residents of the United States who are eighteen (18) years of age and older at the time of entry and have a Show Your Support Visa® Debit Card associated with a checking account at First National Bank of Omaha (“FNBO”) are eligible for the Sweepstakes associated with that particular Show Your Support Visa® Debit Card program. (For example: (1) Huskers Visa® Debit Card holders are eligible only for the Show Your Support Sweepstakes related to Huskers Visa® Debit Cards; (2) Creighton Visa® Debit Card holders are eligible only for the Show Your Support Sweepstakes related to Creighton Visa® Debit Cards; and (3) an individual with both a Huskers Visa® Debit Card and a Creighton Visa® Debit Card is eligible for the respective Show Your Support Sweepstakes.) Each entrant by participating in the Sweepstakes agrees to be bound by these Official Rules and FNBO’s decision. The Sweepstakes are subject to all applicable federal, state and local laws, rules and regulations. Void where prohibited or restricted by law, rule or regulation.
- 2. SWEEPSTAKES PERIOD:** Sweepstakes begin at 12:00 p.m. Central Time (“CT”) on June 1, 2015 and end at 11:59:59 p.m. CT on May 31, 2016 (“Sweepstakes Period”).
- 3. HOW TO ENTER:** No payment required for entry. All FNBO customers with a Show Your Support Visa® Debit Card are automatically entered in the Sweepstakes associated with that particular Show Your Support Visa® Debit Card program. Customer’s checking account must be in good standing and not otherwise have privileges suspended. Limit: one (1) entry per Show Your Support Visa® Debit Card during the Sweepstakes Period.
- 3. DRAWINGS:** Potential winners will be selected in random drawings throughout the Sweepstakes Period from among all eligible entries associated with that particular Show Your Support Visa® Debit Card program. The drawings will be conducted under the direction of FNBO, whose decisions are final in all matters relating to the Sweepstakes. A customer may only win one (1) prize during the Sweepstakes Period associated with that particular Show Your Support Visa® Debit Card program.
- 4. ODDS:** The odds of winning depend upon the total number of eligible entries.
- 5. PRIZES:** Prizes during the Sweepstakes Period include, but are not limited to, tickets to sporting events and fan experiences. Approximate Retail Value (“ARV”) of each prize varies. All prize details to be determined in the sole discretion of FNBO. Game tickets are subject to standard rain-check policies and procedures. Winner agrees that game tickets are awarded pursuant to a revocable, nontransferable license that is personal to that applicable winner. Winner agrees that he/she shall not sell, resell, auction, barter, assign, exchange, place in commerce, transfer, give away, donate, or otherwise convey any ticket that is received as a prize. A violation of these restrictions shall revoke winner’s license, and the game tickets will not be honored. All costs and expenses associated with prize acceptance and use not specified herein as being provided, including but not limited to lodging, transportation costs, meals, beverages, gratuities and other expenses incurred by accepting the prize are the sole responsibility of the winner. Winner is responsible for the payment of all federal, state and local taxes on the prize. No substitution, cash equivalent, or transfer of prize permitted except at the sole discretion of FNBO, who reserves the right to substitute a prize (or portion thereof) with one of comparable or greater value, at its sole discretion.
- 6. WINNER NOTIFICATION:** The potential winner will be notified via telephone and/or email approximately one (1) day after being selected. The winner may be required to complete and sign an Affidavit of Eligibility/Liability/Release, IRS form W-9, and, where legal, a Publicity Release, all of which must be returned to FNBO within five (5) business days via Federal Express (FedEx) via overnight courier. FNBO will furnish a prepaid FedEx overnight courier envelope to the winner. If the prize notification is undeliverable, the winner does not reply to FNBO within forty-eight (48) hours after receipt of notification of his/her name being drawn as the potential winner, the above documents are not received within the specified time period, or in the event of noncompliance with these Official Rules, the prize(s) will be forfeited and awarded to an alternate winner(s). If a winner cannot be confirmed and verified by

the time of event, the prize will not be awarded. By entering the Sweepstakes, entrants agree to the use by FNBO and its designees of their name, city and state and photograph/likeness for advertising, promotional and other purposes, worldwide and in perpetuity, in any and all forms of media, now known or hereafter devised (including and without limitation, the Internet) without additional compensation, except where prohibited by law.

7. **LIMITATION OF LIABILITY:** By participating in the Sweepstakes, entrants, or, if minors, their parents or legal guardians, agree to release, indemnify and hold harmless FNBO from and against any injuries, losses, damages, claims, actions and any liability of any kind resulting from or arising from participation in the Sweepstakes or acceptance, possession, use, misuse or non-use of the prizes that may be awarded. The Sweepstakes and these Official Rules shall be interpreted in accordance with the laws of the State of Nebraska without regard to its principles of conflicts of law and jurisdiction and venue shall be solely within the State of Nebraska. FNBO is not responsible for technical, computer, mechanical, printing, typographical, human or other errors relating to or in connection with the Sweepstakes, including, without limitation, errors which may occur in connection with the administration of the Sweepstakes, the processing of entries, the announcement of the prize, the Official Rules, or in any Sweepstakes related advertising or materials; or for stolen, lost, late, misdirected, damaged, incomplete, inaccurate, undelivered, delayed or illegible entries; or for electronic, computer, or telephonic malfunction or error, fail to enter into the processing system, or are processed, reported, or transmitted late or incorrectly or are lost for any reason including computer, telephone, paper transfer, or human or other error. If in FNBO's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Sweepstakes, or if computer viruses, bugs, unauthorized intervention, fraud, or technical difficulties or failures compromise or corrupt or affect the administration, integrity, security, fairness, or proper conduct of the Sweepstakes, FNBO, at its exclusive discretion reserve the right to disqualify any individual who tampers with the entry process and/or void any entries submitted fraudulently, to modify or suspend the Sweepstakes, or to terminate the Sweepstakes and conduct a random drawing to award the prize using all eligible non-suspect entries received as of the termination date. As a condition of entering the Sweepstakes, entrants, or if a minor, their parents or legal guardians agrees that: a) under no circumstances will entrants be permitted to obtain awards for, and entrants hereby waive all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; b) all causes of action arising out of or connected with the Sweepstakes or the prize awarded, shall be resolved individually, without resort to any form of class action; and c) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred and in no event shall entrant be entitled to receive attorneys' fees or other legal costs. FNBO reserves the right to modify prize award procedures.

8. **PRIVACY POLICY/DATA COLLECTION/SECURITY:** Information provided by you under the Sweepstakes is subject to FNBO's Privacy Policy and Security Statement located at www.firstnational.com

9. **WINNERS' NAMES:** For the names of the winners (available approximately one (1) week after each drawing), go to <http://www.facebook.com/fnbomaha>.

10. **SPONSORS:** First National Bank of Omaha, 1620 Dodge Street, Omaha, Nebraska 68197.